



FROM VISION TO EXECUTION: THE 5 ESSENTIAL DISCIPLINES

Following these disciplines will transform you from a person who sets goals, to a person who achieves goals.



Dream That Big
PUBLISHING

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VISION: You've Heard This Word Over & Over Again



If you've ever listened to a Ted Talk— or spent any time scrolling on social media, for that matter— you've heard influencers and authors and actors and businesspeople (the list goes on) talk about their vision.

...and you have your own vision, too. The idea that floats in your mind while you make toast in the morning, a feeling that keeps you up at night, the dream that gives you the energy to keep moving forward.

YOUR VISION:

You See it. You Want it. You are capable of it. You Plan for it.

This world is saturated with successful people telling their stories and motivational speakers telling you that you, too, can achieve your vision.

But why haven't you seen the desired results?



The Answer is Simple:
Execution



People plan for things all the time. The difference between the ones who succeed and those who do not is execution!

Mark V. Hurd said it this way, "Without execution, 'vision' is just another word for hallucination."

It is so easy to become high (i.e., excited, pumped up, etc.) off the idea of something. While the high feels good it has no power to create anything more than a feeling.

Execution is action that has a specific purpose toward achieving a strategic outcome. The difference between action and execution is that business execution is directed action.

It seems so elementary.

But how many times have you planned something only to never follow through? One, One-Hundred, One Thousand... Who is keeping track? Even when we do not the results of our lives will.

Where could you be right now in your life, education, or professionally if you just executed?

THE FOUNDER OF LAUNCH NOW and DREAM THAT BIG PUBLISHING, OCTORYIA ROBINSON, PUTS IT THIS WAY:

"YOUR VISION IS HOMELESS – HELPLESS TO ACCESS REALITY – WITHOUT EXECUTION."





Are You Ready to Shift From Vision to Execution?

Let's Start by Fully Understanding the Meaning of the Word "Execution".

Execution is: action that has a specific purpose toward achieving a strategic outcome. Execution is a step beyond action, because it's specifically directed towards a goal. It seems simple...so why is it so difficult to follow through? Take a moment to be honest with yourself. How many times have you planned something only to make excuses and let it fall to the wayside? Once? A hundred times? A thousand? Even if we've stop counting, the harsh truth is that the results of our life will continue to show us where we aren't following through on our plans.

Imagine where you could be in your life – personally, education-wise, professionally, creatively – if you had just executed?

Dream That Big Publishing can help you get there. We have researched extensively and discovered five essential disciplines that will transform you from a person who sets goals, to a person who achieves goals!

An important thing to know is that you are not alone. If you were the only person who struggled to go from vision to success, we wouldn't be here having this discussion. But you have the skills and the capabilities to rise up and be one of the ones who achieve their goals. You wouldn't be here if you couldn't!



5 Essential Disciplines You Need to Move Vision to Execution



1 Self-Awareness: It's time to take a good hard look at yourself. Self-awareness can either become a bridge to grow and prosper in life, or a barrier for desired progress and results. Be honest with where you're at and what action you need to take to get to where you want to be. And remember — getting things done does not manifest from pure desire. Are you the kind of person who struggles with taking action? What has worked in the past? What hasn't?

2 Focus: Life is hectic. We're living in highly tumultuous times, and it's easy to get sucked into an Instagram spiral at any moment of the day. But a commitment to being focused is an essential part of achieving your goals and executing your vision. Do you need to set social media parameters for yourself? Set aside specific hours a day to work exclusively on your vision? In our experience, clearer vision leads to greater focus. We'll help you clarify your vision and make a plan.

3 Drive: This is the easy part! Why? Vision provides a direction for execution. If it's truly your goal/dream/vision...we don't need to convince you to be relentlessly compelled to accomplish this goal! But this really does have to come from deep within. As it pertains to your vision, are you hard-working and ambitious? If the answer is no...perhaps it's time to reconsider what you're working towards.



5 Essential Disciplines You Need to Move Vision to Execution

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Consistency: Repeat what you want, and you will get it. This Universal law proves true time and time again! You must show up for yourself and your goals on a consistent basis. We help you come up with a plan that will work into your current schedule, so you're able to keep pushing forward toward your end goal, every single day.

5

Persistence: There is no way around it – desired results will require time. It's important to understand that time cannot be controlled by plans or goals. It operates through execution! Successful execution is accomplished when you begin with a "finisher attitude." Finishers finish. Plain and simple. Time, tasks, obstacles – nothing stops a finisher.

Successful execution is accomplished when you begin with a "finisher attitude."

Finishers, finish. Plain and simple.

Time, tasks, obstacles, the unexpected, or anything stops a finisher.





Ready to Turn Your Vision into Reality? **Contact Us Today!**



Integration of these simple principles takes time, commitment, and a strong support system. At Dream That Big Publishing, we work with our clients one-on-one, organizationally, and/or in mastermind groups to help them follow through all five of these steps. With guidance, encouragement and the tough love you need to stay on track, soon we'll be celebrating your accomplishments!

We believe that you have exactly what it takes to achieve everything you desire personally and professionally. The question is: how soon do you want to see results? Dream That Big Publishing can help you get further, faster.

You've come this far — book a complimentary 15-minute discovery call with an experienced coach at Dream That Big Publishing today!

**Book a 15-Minute Discovery Call
Today!**

