



5 STEPS ON HOW TO: TURN YOUR LIFE INTO A BESTSELLER



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At Dream That Big, we wholeheartedly believe that everyone has a Bestseller living inside of them. It's not about being a professional writer-- it's about locating the story inside of you, and figuring out the best way to share it.

Dream that Big has customized coaching programs and resources to help you do just that, but here are a few tips on how to get started.



1.

Ask Yourself: “What is My Story?”

Maybe this question is easy for you, maybe it’s harder. We all have stories to tell from every stage of our life, but if you’re here, I’ll assume that you’ve got one in mind. Depending on the style of the story, knowing what you want to tell and why you want to tell it is an important place to start. Jot down everything about this story that you deem important to tell, journal on it, create files on your desktop-- whatever you need to do. Where are you starting? Where will you end?

2.

Narrow the Focus of the Story You’re Telling

Perhaps, this is a book about a trauma that happened in your teens, or an experience you had as an adult. A narrowed story can be a launching pad for a full and meaningful book that inspires others to heal their own lives, too.

Of course, life is not linear and often our stories intertwine. However, it’s important when figuring out the story that you’ll be telling, to cut out unnecessary details, so it’s as clear as possible. For me, using cue cards and laying them out on the floor helps me visually understand what is important,



3.

Use Anecdotes from Your Life to Make Larger Conclusions

As alone as we can feel in the world, our story is always going to touch someone else. We can make larger conclusions about humanity using our personal experiences. For example, a specific event when you were a kid could have impacted your life profoundly. By telling this story, you can make greater statements and inspire others by writing about resilience.

4.

Read Memoirs

A memoir is a style of writing that will often be beneficial to read when you're looking to turn your own story into a book. Of course, the style can be entirely your own and each one will differ... but memoirs are often a slice of a person's life, and often draw bigger conclusions about the topic they're writing about.

5.

Commit to Honesty and Truth

There is nothing more powerful than being willing to speak your truth. Vulnerability is our super power, and standing behind yourself and your experience is what will draw in your readers. Even when it's hard, trust that the truth will set you free (and get your books selling off the shelves.)



Ready to Turn Your Life into a Bestseller? **Contact Us Today!**

Integration of these simple principles takes time, commitment, and a strong support system. At Dream That Big Publishing, we work with our clients one-on-one, organizationally, and/or in mastermind groups to help them follow through all five of these steps. With guidance, encouragement and the tough love you need to stay on track, soon we'll be celebrating your accomplishments!

We believe that you have exactly what it takes to achieve everything you desire personally and professionally. The question is: how soon do you want to see results? Dream That Big Publishing can help you get further, faster.

You've come this far – book a complimentary 15-minute discovery call with an experienced coach at Dream That Big Publishing today!

**Book a 15-Minute Discovery Call
Today!**

